

AUTUMN SUMMIT November 17, 2020, WEBINAR

Climate change and digitalisation as key drivers of the forest industry in 2020's

Please note, all the presentations will be given in Finnish.

Chairperson **Riikka Joukio**

- 11.30 LIVE-STREAM OPENS, opportunity for networking
- 12.00 **PI's Autumn Meeting, official issues**
- Summary of activities
 - Renewal of PI rules
 - Member issues
 - Scholarships and awards
- 12.40 **ForestBioFacts – Develop your competence with a new digital learning platform**
Jenni Sievänen-Rahijärvi, Project Manager, PI & Johanna Vainiomäki, Communications and Marketing Coordinator, PI
- 13.00 Networking break
- 13.20 **Implications of the climate change by 2050 and the changing landscape of the forest-based bioeconomy**
Mikko Paloneva, Low Carbon Lead & Mika Järvensivu, Partner, Deloitte Oy
- 13.40 **Case: Consumer expectations for the plastic-free consumer packaging**
Saila Kettunen, Vice President, Sustainability & Communications, Kotkamills Oy
- 14.00 **Case: New biofuels and other bioproducts from the pulp mills' tall oil**
Jukka Ravaska, CEO, Fintoil Oy
- 14.20 Networking break
- 14.40 **Case: SEED – With digital solutions more productivity and innovations at the paper, board and pulp mills**
Pirita Mikkonen, Vice President, Energy, Metsä Group
- 15.00 **Keynote: Digitalisation, climate change, COVID-19 & black swans - What should we be prepared for and what kind of competence will be needed in the future?**
Perttu Pölönen, Futurist, Inventor and Composer
- 15.25 **Future panel: What kind of decennium the Finnish forest industry and its professionals will have ahead?**
- Panel chair: **Nina Pulkkis**, Science Journalist, panellists: **Olli Dahl**, Professor, Aalto University, **Jouni Paltakari**, Vice Dean, Aalto University, **Heli Kangas**, Technology Manager, VTT & **Perttu Pölönen***
- 15.55 Wrap-up and closing
- 16.00 Autumn Summit ends, opportunity for networking
- 16.30 LIVE-STREAM CLOSES