



Join the Finnish Forestry Industry Delegation to Brazil and ABTCP 2026

São Paulo, Brazil | 4–9 October 2026

Niina Fu Oy, in cooperation with the Finnish Forest Product Engineers' Association, is organizing a Finnish business delegation to São Paulo, Brazil, on 4–9 October 2026.

The visit offers Finnish companies an opportunity to gain insights into investments in Brazil's forestry, pulp and paper industry, build new networks, and identify business opportunities in one of the world's most important forest industry markets. Brazil is investing heavily in production capacity, logistics, bioenergy and industrial modernization, creating significant opportunities for Finnish expertise and technologies.

Participate in ABTCP 2026 and Meet Potential Representatives and Business Partners

ABTCP 2026 is Latin America's leading pulp, paper and forestry industry congress and exhibition. The event brings together thousands of industry professionals, technology providers, investors and senior executives from leading companies across the region.

Participants will also have the opportunity to attend the official ABTCP networking evening, providing an excellent setting to connect with industry leaders, experts and potential business partners in a more informal environment.

In addition to the ABTCP program, a networking event is being planned in cooperation with the Embassy of Finland in Brazil (TBC), where participants can meet potential representatives and partners.

Meet Industry Leaders, Pitch Finnish Solutions and Learn About Strategic Partnerships

The delegation program includes three executive-level meetings with leading Brazilian forest industry companies. These meetings are designed to provide direct access to key market players, identify investment opportunities and create new business relationships. Finnish companies will have the opportunity to present their solutions and discuss concrete cooperation opportunities with industry leaders.

The program also includes a special presentation by Vinicius Nonino, former Suzano executive and Board Member of Spinnova. He will share his experiences in building strategic partnerships and developing new business opportunities in the forest industry.

Dedicated PR Media Partner in Brazil

The delegation's official PR media partner is NOTÍCIAS MALINOVSKI, one of Brazil's leading forestry industry media platforms. NOTÍCIAS MALINOVSKI will report on the Finnish delegation before and during the visit, providing visibility to tens of thousands of forestry professionals across Brazil.



Participation Fee

Package 1 – Business Delegation: €3,600 + VAT

Includes:

- Delegation program
- Five hotel nights (3–4 star accommodation)
- Local transportation during the official program
- Interpretation services (one interpreter for the group)
- Three executive-level company meetings
- Embassy networking event (TBC)
- Vinicius Nonino's presentation on strategic partnerships and new business opportunities
- Visibility through NOTÍCIAS MALINOVSKI channels (more than 56,000 followers)
- Visit to the ABTCP 2026 exhibition area
- Official ABTCP networking dinner

Does not include admission to the ABTCP Congress.

Package 2 – Business Delegation + ABTCP Congress: €3,980 + VAT

Includes everything in Package 1 plus:

- Access to ABTCP Congress seminars and expert presentations for one day
- First-hand insights into investments, technologies and market trends in the Latin American pulp, paper and forestry industry

Early Bird Offer: Register by **15 July 2026** and receive a **€200 discount** on the participation fee.

Minimum number of participants: 10 participants.

Cancellation Policy

- 50% of the participation fee will be refunded for cancellations made before 1 August 2026.
- 30% of the participation fee will be refunded for cancellations made between 1 August and 1 September 2026.
- No refunds will be issued for cancellations made after 1 September 2026.
- No refunds will be issued in cases of force majeure.

The program is available on the Niina Fu Oy website under **Upcoming Events:** www.niinafu.fi

Registration and Information

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