



INTERNATIONAL CONGRESS & EXHIBITION
PULP AND PAPER
CONGRESSO E EXPOSIÇÃO INTERNACIONAL DE CELULOSE E PAPEL

ABTCP 2026

October 06 - 08
06 a 08 de outubro
Transamerica Expo Center
São Paulo | SP | Brasil



W E L C O M E T O B R A Z I L

PULP, PAPER & FORESTRY MISSION 2026

4-9 OCTOBER 2026



KEY INFORMATION AT A GLANCE

Date	4-9 October 2026 (5 nights)	
Objective	Gain insights into Brazil's forestry, pulp and paper industries, participate in ABTCP 2026, Latin America's leading pulp, paper and forestry industry event, and connect with key decision-makers and potential partners from across the region.	
Price	• Package 1: €3,400 + VAT (regular price €3,600 + VAT) • Package 2: €3,780 + VAT (regular price €3,980 + VAT)	Early Bird €200 discount by 15 July 2026
Cancellation	50% refund for cancellations received before 1 August 2026. 30% refund for cancellations received between 1 August and 1 September 2026 No refunds after 1 Septemner 2026. Non-refundable due to force majeure.	
Payment	invoiced by Niina Fu Oy	
Included Package 1	• Five hotel nights (3/4-star accommodation) • Local transportation during the official program • Interpretation services (one interpreter for the group) • Three executive-level meetings with leading pulp forestry companies • Presentation by Mr. Nonino, former Suzano executive and Spinnova Board Member • Official ABTCP networking dinner • Access to the ABTCP 2026 exhibition area • Networking opportunities with potential local business partners, organized by the Finnish Embassy in Brazil (TBC) • Visibility through NOTÍCIAS MALINOVSKI channels (more than 56,000 followers)	
Included Package 2	Includes everything in Package 1 plus: • One-day access to ABTCP Congress seminars and expert presentations • Insights into investments, technologies and market trends in the Latin American pulp, paper and forestry industry	
Not included	International flights, transfers (airport-hotel-airport), travel insurance, meals.	

BRAZIL IS THE FUTURE GROWTH ENGINE OF THE GLOBAL FORESTRY AND PULP INDUSTRY, WITH BILLIONS OF EUROS IN NEW INVESTMENTS PLANNED.

JOIN US TO MEET KEY DECISION-MAKERS, GAIN FIRST-HAND MARKET INSIGHTS, AND POSITION YOUR COMPANY FOR NEW BUSINESS OPPORTUNITIES.



PROGRAM IN BRAZIL

The program is subject to change. Niina Fu Ltd. reserves the right to modify the program if necessary.

DAY	LOCATION	PROGRAM
DAY 0 SUNDAY 4 October	SÃO PAULO BRAZIL	Arrival in São Paulo - Hotel check-in 19:00 Delegation Briefing <u>Accommodation</u> Blue Tree Premium Verbo Divino Rua Verbo Divino 1323 Chácara Santo Antônio São Paulo – SP 04719-002, Brazil 4-star business hotel with swimming pool, located in São Paulo's main corporate district. Rated 8.8/10 on Booking.com.
DAY 1 MONDAY 5 October	SÃO PAULO BRAZIL	<u>Three executive-level meetings</u> will be arranged at the headquarters of leading companies in Brazil's forestry and pulp sector, such as: • Suzano – World's largest market pulp producer • Klabin – Brazil's leading paper and packaging company • Arauco – Major forestry and pulp producer in Latin America • CMPC – Global pulp, paper and tissue company • Bracell – One of Brazil's fastest-growing pulp producers • Eldorado Brasil – Large-scale eucalyptus pulp producer • AFRY Brazil Ltda. – Leading engineering and consulting company The meetings will focus on investment plans, innovation, sustainability, and opportunities for Finnish suppliers. Company pitches: Each participating company will have a 3-minute opportunity to present its company, technologies, and solutions directly to representatives of the host organizations.

PROGRAM IN BRAZIL



DAY	LOCATION	PROGRAM
DAY 2 TUESDAY 6 October	SÃO PAULO BRAZIL	Morning 1/3 executive-level meeting with a leading pulp industry company. Afternoon ABTCP International Pulp & Paper Congress & Exhibition Address (TBC): Expo Center Norte, Rua José Bernardo Pinto 333, São Paulo - Latin America's leading pulp and paper industry even - 8,000–10,000 visitors - 100+ exhibitors - Leading industry decision-makers 18:00–19:30 Special Industry Presentation Location: Blue Tree Premium Verbo Divino Hotel Speaker: Vinicius Nonino - Former Suzano Executive and Spinnova Board Member Topic: Strategic Partnerships with Major Pulp & Paper Companies: Lessons Learned and Future Challenges Business Cases: including Spinnova, Ensyn, Valmet MFC, CelluForce and lignin-based businesses.
DAY 3 WEDNESDAY 7 October	SÃO PAULO BRAZIL	ABTCP International Congress & Exhibition - Congress sessions are included in Package 2 Address: Expo Center Norte, Rua José Bernardo Pinto 333, São Paulo Latin America's leading pulp, paper and forestry industry event featuring expert presentations, industry trends, new technologies, innovation, sustainability, and networking opportunities with key industry stakeholders. Exhibition access is included for all participants; Evening ABTCP Annual Celebration Dinner One of the most important networking events in the Brazilian pulp and paper sector.
DAY 4 THURSDAY 8 October	SÃO PAULO BRAZIL	Networking Event with Potential Local Representatives (TBC) Organized by: the Embassy of Finland in Brazil. Objective: Support market entry activities and identify potential local business contacts. Afternoon ABTCP International Pulp & Paper Congress & Exhibition - Final exhibition visit.
DAY 5 FRIDAY 9 October	SÃO PAULO BRAZIL	Return flight to Finland (not included)



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ABTCP 2026

Latin America's Leading Pulp and Paper Congress & Exhibition

- Organized by ABTCP (Brazilian Technical Association of Pulp and Paper)
- More than 1,000 congress participants
- Over 120 exhibitors
- Thousands of industry professionals and decision-makers
- Key platform for innovation, networking and business development in the pulp, paper, forestry and bioeconomy sectors

PR Media Partner for the Finnish Delegation: NOTÍCIAS MALINOVSKI

One of Brazil's leading forestry industry media platforms, reaching more than 50,000 professionals and decision-makers across the forestry sector. The Malinovski Group is also the organizer of Expoforest, Latin America's largest forestry fair.

NOTÍCIAS MALINOVSKI will report on the Finnish delegation and provide media visibility before, during and after the visit.



A photograph of a meeting in progress. In the foreground, a man with grey hair and glasses is seen from the back, wearing a dark suit. To his left, a man with a beard and dark hair is seated, looking towards the right with his hands clasped. To the right, another man with dark hair is seated, looking towards the left. In the background, another man is visible, looking down at a smartphone. The room has large windows with light-colored curtains. A blue semi-transparent banner is at the bottom, and a light blue starburst graphic is on the left side of the banner.

**3 min.
Pitch**

THREE EXECUTIVE MEETINGS WITH LEADING BRAZILIAN FOREST INDUSTRY COMPANIES

Volcán Osorno, Puerto Varas, Chile



25 YEARS OF EXPERIENCE

90+ FINNISH CLIENTS

450+ LATIN AMERICAN CLIENTS

50+ EVENTS IN LATIN AMERICA / FINLAND

25+ BUSINESS DELEGATIONS

40+ BUSINESS CASES

3 WORKSHOPS IN SOUTH AMERICA (+100 PARTICIPANTS)

MATCH-MAKING EVENT IN CHILE (400 PARTICIPANTS)

5 FINNISH PAVILIONS AT DIFFERENT TRADE SHOWS

1000 PUBLISHED NEWS

1 PRODUCED FOREST DOCUMENTARY FOR A BRAZILIAN TV-STATION



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¡Muchas Gracias!